

NEWSLETTER



From the *Director*

Across the country, more than 350 estates and bought leaf factories are in various stages of implementation of Version 3.1 of the trustea code. This version of the code has two key components focused on climate change and reduction of emission of greenhouse gases; namely, regenerative agriculture and energy management through structured energy audits. Our team of dedicated field resources are handholding the entities in this transition.

Initiation of regenerative agriculture creates the impetus for sustainable soil management with a focus on optimizing agrochemicals and application of nature-based inputs. Reduction of nitrogenous fertilizer will also result in reduction of greenhouse gas emissions.

In terms of energy management, energy audits are identifying opportunities for reduction of power consumption with payback calculations, showing the pathway to achieve lower cost of input energy. In India, the fossil and non-fossil fuel sources of power generation are split evenly as per latest figures as on June 2025¹. Fossil fuel is also a source of thermal energy in many tea manufacturing operations. Given this scenario, implementation of energy saving measures will not only reduce operation costs but will directly reduce GHG emissions.

To measure the Green House Gas emissions, *trustea* is using the proprietary Trustea Emission Calculator, custom made for tea in India.

Trustea is also the implementation partner for the HUL funded program on regenerative agriculture in Indian tea.

These initiatives, coupled with the active participation of the tea fraternity, will pave the way for climate resilient tea production in India.

¹<https://www.pib.gov.in/PressNoteDetails.aspx?NotelId=154717&ModuleId=3>

Rajesh Bhuyan

Events calendar



Trustea organized **MRL workshops in July** across **North Bengal** and **Assam**, engaging with STGs to strengthen sustainable tea practices.

Key discussions included:

- MRL awareness
- Responsible pesticide usage
- Understanding banned chemicals
- Key features of the Teaplus app

North Bengal: 253 STG touchpoints (Evergreen Dooars Tea Unit II, PCM Tea, Jai Jalpesh SHG, Gatik Tea Pvt Ltd)

Assam: 233 STG touchpoints (Nivedita Tea Factory, Lakhimpam Tea Ind, Assam Gold Tea Pvt Ltd, Korangini TE, Pub Jyoti Tea, Rupai Tea Processing Co)

Together with **HUL**, we are enabling tea communities towards safer, more responsible, and sustainable cultivation.



Events calendar

In Aug MRL awareness workshops supported by HUL were conducted across Bengal with 143 STG's collectively participating from Nav Bharat Tea Processing, Essel Funds Management, Great Eastern Tea Factory. In Assam 195 STG from Shyamkripa Industries, Cinnatolliah Tea Estate, Digboi Tea Co, Baruah Tea Co, Sanshi Tea & Tanay Tea Factory collectively attended the workshops. The workshops help to equip tea growers with clear, science-based practices for responsible crop protection.



In Sept MRL workshops were conducted with HUL across Bengal with 252 STG's participating from Al Ashraf Tea, Mebel Brew Tea Co, Tacet group factories - New Leaf Tea Co & Sarodamoni Tea Co. In Assam 162 small growers from Asamica Tea, Mayuri Tea, Bahani Tea & Bogibeel Tea Factory collectively attended the workshops.



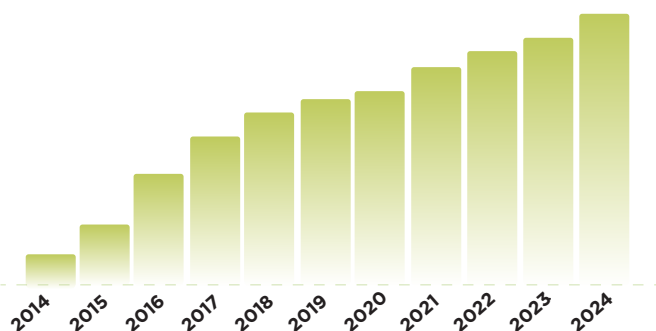
Program Update



975
MN KGS

of tea verified on exit Sept '25

YEAR-WISE PROGRESSION OF VOLUME (M KGS)



WOMEN

3,65,304



MEN

2,86,576

WORKERS REACHED



885

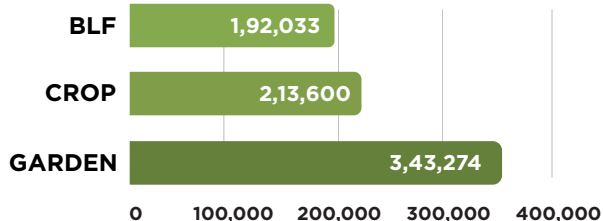
ENTITIES VERIFIED



1,41,910

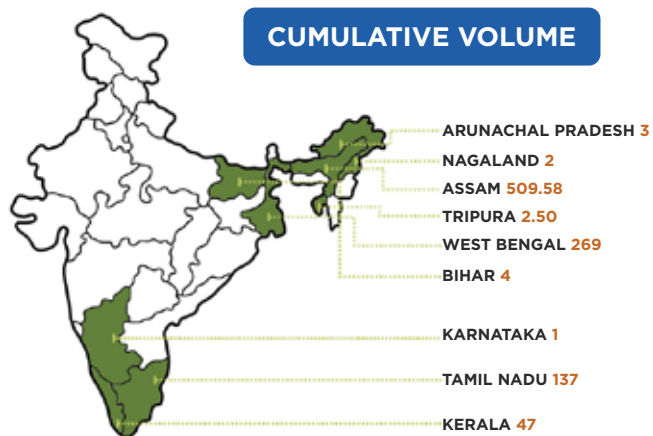
STG'S ADDED

AREA COVERED (in hectares)



Note: The tea garden area include the crop area of the garden and they are not mutually exclusive

CUMULATIVE VOLUME



TOTAL - 975 Mn Kgs

Note: The depiction of the boundaries in the map is for general illustration purpose only

ACHIEVEMENTS

25,000

FOLLOWERS
THANK YOU



trustea.foundation

Some say it's just a number, but for us, it's 25K reasons to be thankful. Thank you to our incredible Facebook community for your unwavering support.

ACHIEVEMENTS



Trustea was the proud recipient of Best Performance in Sustainability Impact category at the **Hindustan Unilever Limited** Partner to Win 2025 India Summit awards held in Aug.

This honour recognised *trustea's* unwavering commitment towards driving sustainability in the Indian Tea Industry.

trustea at work



For more details on the program get in touch at support@trustea.org.

To share your contributions for the upcoming newsletter issue drop us a mail at comms@trustea.org or sarkar@trustea.org.

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