



Success story from field' - Impact made by trustea's training

Farm Diary enabling cultivation practices

Pradhap Kambattan, a progressive farmer in the Trichigadi village of Tamil Nadu has been supplying tea leaves to Havukal factory which is a verified entity under the trustea program. Pradhap has been supplying the leaves to Havukal factory for the last 5 years and has been a lead farmer in his village.

With the introduction of the trustea program in the factory, he was exposed to various types of trainings on the recommended agricultural practices for tea cultivation, knowledge on banned/prohibited agrochemicals and on proper storage of harvested tea leaves – which were earlier performed in a traditional way, not following the recommendations of the expert agencies such as UPASI, the regional agricultural body for tea.

Pradhap mentions that the periodical trainings received from the program, gave him adequate knowledge to maintain records of agricultural inputs, cost of cultivation, yield in a crop season etc. The trustea program has developed specific contents for training the STGs on

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- Pradhap Kambattan

the significance of properly maintaining records (bills of fertilizers/ pesticides purchased, wages and other farm related expenses).

Trainings received on maintenance of 'Farm Diary' has enabled the beneficiaries like Pradhap to assess the performance of cultivation over the year and to make corrections in the cultivation practices, in line with the sustainability perspective.