

TOWARDS SUSTAINABILITY

We align with several UN Sustainable Development Goals.



trustea entities adhere to labour laws. Wages must meet statutory requirements and workers must be made aware of their rights and with access to redressal systems.



Sustainable agriculture underlines the future of food security and we have undertaken the task of enabling the Indian tea industry to embark on a sustainability journey.



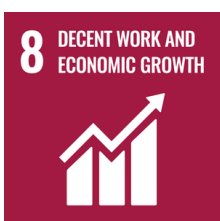
trustea works with stakeholders on occupational health and well being of the workforce. Access to safe and hygienic washing facilities, clean toilets, potable water, first aid kits with trained personnel are mandated.



Over 50% of the workforce in the Indian tea industry is women, and we are working to empower, educate and enable gender equality with equal pay for similar work. Labour laws related to maternity benefits and stipulated wages are mandatory.



Nearly 5,00,000 people are employed in the Indian tea industry, and they live on or near the tea farms. Ensuring access to clean water and toilets is an essential part of the trustea code.



We are supporting the small tea grower segment in Indian tea to earn a decent living and be assured of an acceptable quality of life.



We believe that technology will offer the means and tools to bring greater systemic efficiency in our tea industry. We have developed and adopted several applications and tools, including tracetea, the only end-to-end traceability app for tea farmers in India.



We actively work with our small tea grower community, and women in particular, to address livelihoods and gender gaps in wages to reduce inequality.



trustea works with tea producers towards creating a sustainable workplace and in the manufacture of a product that can be traced through the supply chain from the consumer end.



Climate change has come into greater focus in the past years and we are revisiting our Code to see how we can improve resilience and reduce the impact of climate change in tea.



Environment protection, wildlife safety, soil preservation, and afforestation are part of the trustea code, to preserve and protect life on land.



As a multi-stakeholder verification body, we have sought to partner with various members of the Indian tea industry, across regions for a fair representation for all. We believe this inclusiveness and collaboration is the way forward to enable positive change in the industry.