



#BehindTheCup



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We are one of the early adopters of the trustea code, in 2013. We are certified for all our 7 tea gardens and 16 tea factories. We work with 1,350 small tea growers across Kerala and parts of Tamil Nadu and have included them in the certification.

Sustainability has been a way of life here at KDHP, whether as environmental conservation or employee welfare or community development. Trustea brought a formal approach to it.

Continuous training is one of the things trustea brought, and we have been able to reach the grassroots and provide awareness and training. Our focus on aspects like safety has also improved, whether in risk assessment of hazardous work and ways to mitigate risk.

We have 11,000 employees with a dependent population of 45,000. We cater to the whole community. The awareness levels about environment conservation, wildlife protection is done for the whole community.

Some of the requirements of trustea are about monitoring wildlife. We have more than 5 decades of records of wildlife sightings. Now this has been streamlined into what is required by certifications.

Currently we have close to 1,350 small farmers who are in the ambit of our KDHP Small Tea Holder Sustainable Group.

Unless a corporate company who has technical background and know how of tea cultivation is involved in the certification process, getting them into sustainability certifications is very difficult. We extend support, give training, show how things are to be documented, how traceability is to be maintained. By supporting them, we are able to bring them into sustainability certifications.

They need access to parameters like water quality testing, soil testing and we are able to extend the support along with training on hazardous jobs, pesticide application, spraying, PPE kit, educate, train and means to store pesticides in a safe manner.