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SUCCESS STORY

FROM THE FIELD

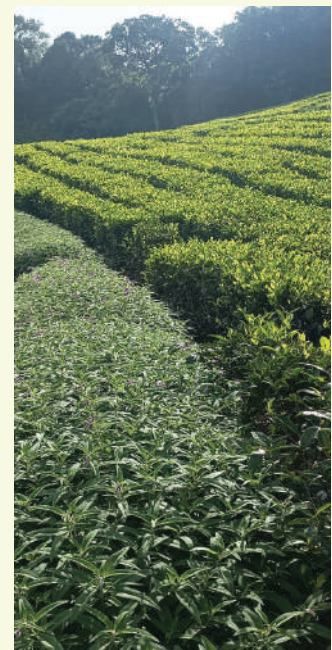
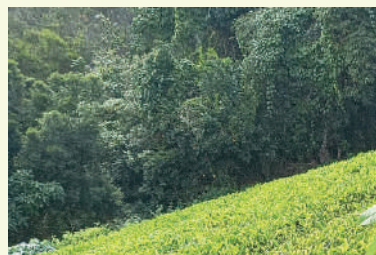
HAVUKAL TEA & MARIS AGRO, NILGIRIS LEADING THE WAY IN REPLANTATION

HAVUKAL TEA AND PRODUCE COMPANY PVT LTD & MARIS AGRO PRODUCTS PVT LTD part of WARWICK GROUP have been associated with trustea since 2015.

The management has undertaken various sustainable initiatives as per trustea code requirement like workers welfare, environment protection, soil & water conservation and embracing new technical breakthrough for continued improvement. They have responsibly produced around 3.5 M Kgs of tea through long term sustainable farming & paved the way towards a better future.

Replantation is a key sustainable initiative. The estates completed 80% of their tea cultivation area (around 185 hectares) through replantation involving removal of older tea bushes & planting younger Clonal plants with higher density. Their old plantation land consists between 8K to 10K plants per hectare and the new plantation about 22K to 23K plants per hectare. The replantation initiative helped the estates to:

- **Increase productivity per unit area**
- **Reduce soil erosion**
- **Control weeds**
- **Mechanization to reduce time, labor cost & increase efficiency**



Furthermore, implementation of other environment friendly practices like stone revetments, mulching to protect soil health, edge cropping with Vetiver and Salvia plants, proper drainage during heavy rainfall preventing top soil from getting affected due to excess water flow have been instrumental in playing a pivotal role in their success story.

A truly commendable initiative & model format for others to emulate in the industry.

